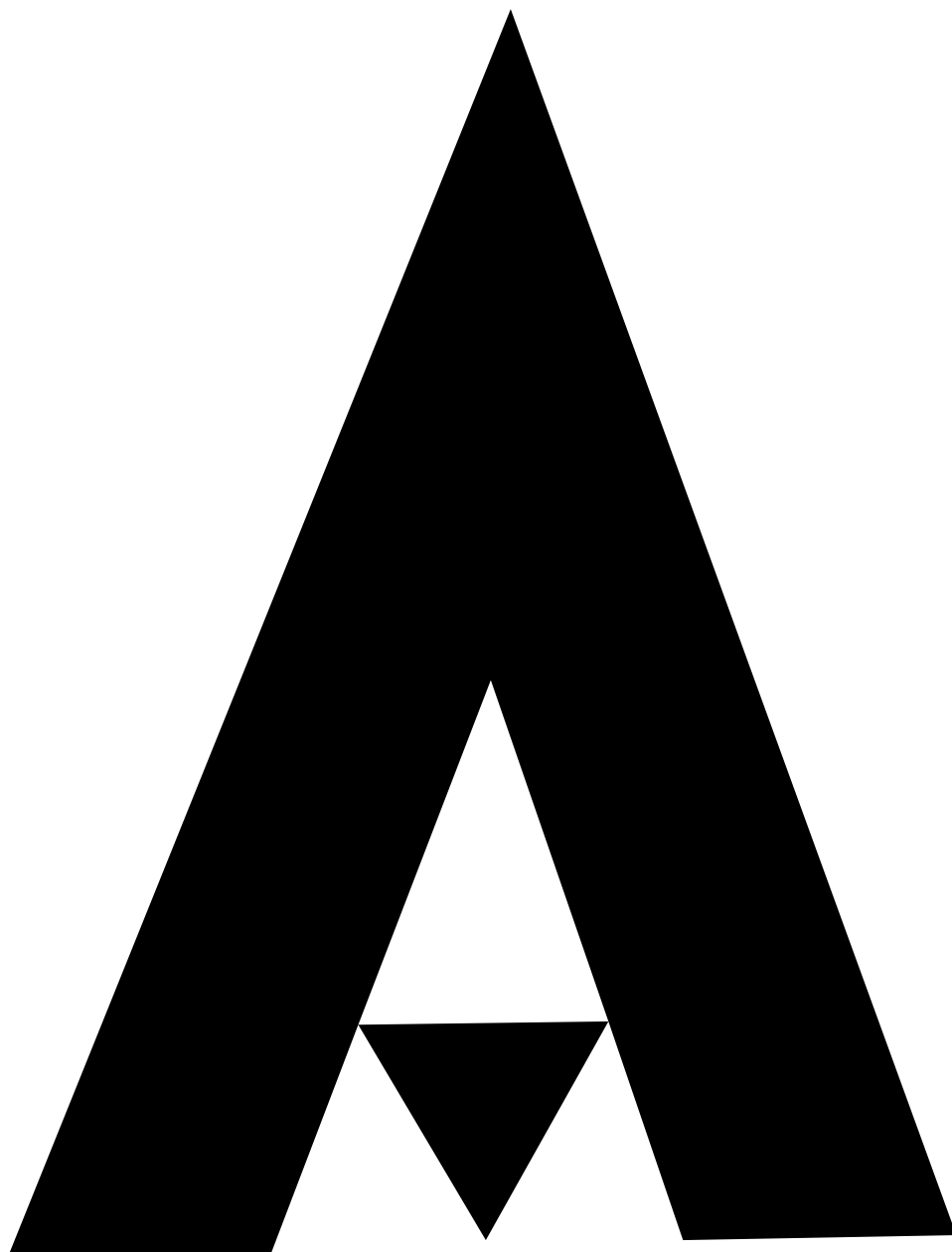




design—associati.it

DA Anihccam

type specimen



Designed by
Ariel Brandolini

Foundry
DA-fonts / design-associati.it

Production Year
2019

Styles
Regular

OpenType Features
**Access All Alternates (aalt), Discretionary Ligatures (dlig), Fractions (frac),
Standard Ligatures (liga), Localized Forms (locl), Ordinals (ordn), Stylistic Set 01 (ss01),
Stylistic Set 02 (ss02), Stylistic Set 03 (ss03), Stylistic Set 04 (ss04), Terminal Forms (fina)**

DESCRIPTION

DA Anihccam is a typeface developed from research on the lettering and advertising compositions of Fortunato Depero for Campari. A central figure of Italian Futurism, Depero conceived the letter as a dynamic element, capable of transcending its alphabetical function to become image, structure, and visual rhythm. This approach, positioned between typography and applied art, forms the conceptual foundation of the typeface.

The name derives from Anichcam del 3000 (1924), a mechanical ballet in which Depero translated movement into a synthetic and modular form. Similarly, the typeface reinterprets the principle of “logical incongruity”: letters constructed through radical geometries, unexpected juxtapositions, and formal variations that disrupt typographic standardization. Each sign assumes an autonomous quality, oscillating between letter and object, between graphic mark and micro-architecture.

Morphologically, DA Anihccam presents an irregular and experimental structure: broken stems, pronounced triangulations, circular modules, and diagonals that generate a controlled instability. The construction is strongly modular yet non-systematic, with intentional variations introducing discontinuity and rhythm. A distinctive feature is the presence of multiple variants for certain letters, particularly the “A”, reflecting Depero’s practice of reinventing the sign within the same artifact. Contrast is absent, replaced by solid fills and a mass-based construction.

Designed for titling and expressive projects, the typeface translates the plastic and communicative energy of Futurism into typographic language, maintaining a constant tension between decoration and function.

DA ANIH^CCAM

9 / 11 pt

DA ANIH^CCAM IS A TYPEFACE DEVELOPED FROM RESEARCH ON THE LETTERING AND ADVERTISING COMPOSITIONS OF FORTUNATO DEPERO FOR CAMPARI. A CENTRAL FIGURE OF ITALIAN FUTURISM, DEPERO CONCEIVED THE LETTER AS A DYNAMIC ELEMENT, CAPABLE OF TRANSCENDING ITS ALPHABETIC FUNCTION TO BECOME IMAGE, STRUCTURE, AND VISUAL RHYTHM. THIS APPROACH, POSITIONED BETWEEN TYPOGRAPHY AND APPLIED ART, FORMS THE CONCEPTUAL

18 / 20 pt

DA ANIH^CCAM IS A TYPEFACE DEVELOPED FROM RESEARCH ON THE LETTERING AND ADVERTISING COMPOSITIONS OF FORTUNATO DEPERO FOR CAMPARI. A CENTRAL FIGURE OF ITALIAN FUTURISM, DEPERO CONCEIVED THE LETTER AS A DYNAMIC ELEMENT, CAPABLE OF TRANSCENDING ITS ALPHABETIC FUNCTION TO BECOME IMAGE, STRUCTURE, AND VISUAL RHYTHM. THIS APPROACH, POSITIONED BETWEEN

32 / 32 pt

DA ANIH^CCAM IS A TYPEFACE DEVELOPED FROM RESEARCH ON THE LETTERING AND ADVERTISING COMPOSITIONS OF FORTUNATO DEPERO FOR CAMPARI. A CENTRAL FIGURE OF ITALIAN FUTURISM, DEPERO

Title

DEPERO
FILIPPO
MARINETTI
CAMPARI
FUTU
RISMO

MORE INFORMATION

363

Number of glyphs

94

Supported languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Breton, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Latvian, Lithuanian, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Maltese, Manx, Meru, Morisyen, Northern Sami, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Upper Sorbian, Uzbek (Latin), Volapük, Vunjo, Walser, Welsh, Western Frisian, Zulu.

38

Punctuation and Marks

40

Symbols

29

Diacritics

611

Kerning pairs

STANDARD LIGATURES

CA CA CT CW FT
WH WI WE W
GH GI GL GU IT
L L° M N O ST
S ST Ti Tt TY ZZ

DISCRETIONARY LIGATURES

CO FF FT GS IT
LA LI O Ti Tt

DA ANIMCAM

STYLISTIC SET 1

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STYLISTIC SET 2

À Á Â Ã Ä Å
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À Á Ą Ä Å

STYLISTIC SET 3

À Á Â Ã Ä Å Æ
À Á Ä Å
À Á Ä Å

STYLISTIC SET 4

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À Á Ą Ä Å

GLYPHS

[illegible]