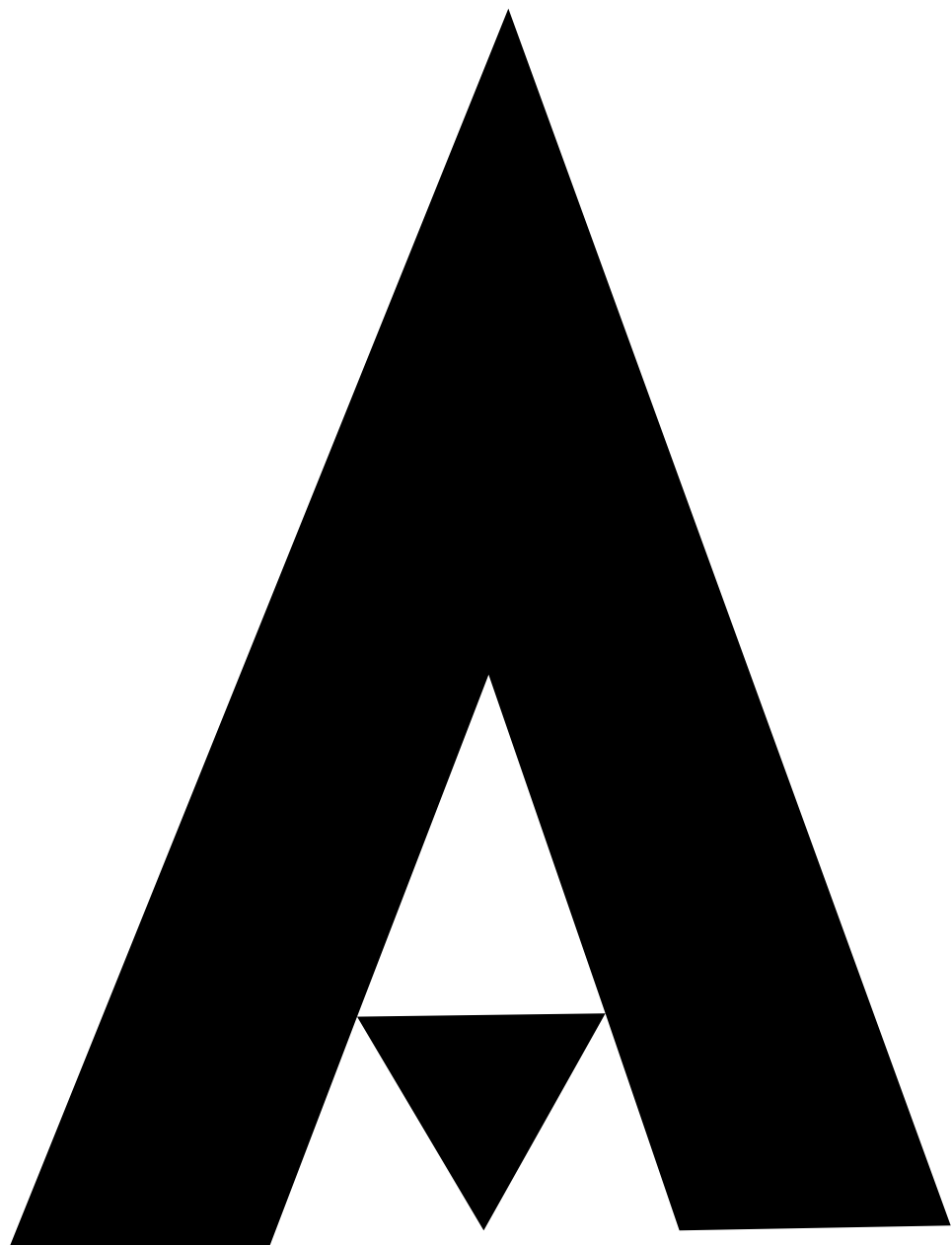




design — associati.it

DA Ralf & Florian

type specimen



DA RALF & FLORIAN

Designed by
Ariel Brandolini

Foundry
DA-fonts / design-associati.it

Production Year
2021

Styles
Regular

OpenType Features
Access All Alternates (aalt), Localized Forms (locl), Ordinals (ordn)

DESCRIPTION

DA Ralf & Florian is a typeface developed from the logotype used by Kraftwerk in the 1970s and featured on the cover of Ralf & Florian (1973), whose graphic design was created by Emil Schult. The album represents a crucial transitional phase in the history of the German group: the experimental sounds of their early years begin to converge toward the electronic universe that would establish Kraftwerk as one of the most influential acts in contemporary music. Likewise, the band's lettering synthesizes tradition and innovation, drawing from German industrial signage while anticipating the technological aesthetic that would become Kraftwerk's visual signature.

Morphologically, DA Ralf & Florian is a condensed stencil typeface built upon a rigorous geometric structure. Its narrow, vertical proportions recall the tradition of technical lettering and DIN stencils, while the interruptions in the strokes follow less conventional principles than those found in classic industrial models. Apertures are reduced to a minimum and counters remain compact, contributing to a strong visual density. The letters alternate continuous segments and sharp cuts that fragment the forms without compromising recognition, creating a balance between mechanical precision and graphic experimentation.

Contrast is absent, the strokes maintain a uniform weight, and the entire alphabet conveys a sense of order, modularity, and control. Designed for logotypes, titles, packaging, and visual identities, DA Ralf & Florian translates the intersection of industrial culture, German design, and pioneering electronic music into typographic language, evoking the visual world that accompanied the emergence of the Kraftwerk aesthetic.

DA RALF & FLORIAN

9 / 11 pt

DA RALF & FLORIAN IS A TYPEFACE DEVELOPED FROM THE LOGOTYPE USED BY KRAFTWERK IN THE 1970S AND FEATURED ON THE COVER OF RALF & FLORIAN (1973), WHOSE GRAPHIC DESIGN WAS CREATED BY EMIL SCHULT. THE ALBUM REPRESENTS A CRUCIAL TRANSITIONAL PHASE IN THE HISTORY OF THE GERMAN GROUP: THE EXPERIMENTAL SOUNDS OF THEIR EARLY YEARS BEGIN TO CONVERGE TOWARD THE ELECTRONIC UNIVERSE THAT WOULD ESTABLISH KRAFTWERK AS ONE OF THE MOST INFLUENTIAL ACTS IN CONTEMPORARY MUSIC. LIKEWISE, THE BAND'S LETTERING SYNTHESIZES TRADITION AND INNOVATION, DRAWING FROM

18 / 20 pt

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32 / 32 pt

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DA RALF & FLORIAN

Title

KRAFT WERK KLING MACHINE TECHNO

DA RALF & FLORIAN

MORE INFORMATION

300

Number of glyphs

95

Supported languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Breton, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Latvian, Lithuanian, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Maltese, Manx, Meru, Morisyen, Northern Sami, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Quechua, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Upper Sorbian, Uzbek (Latin), Volapük, Vunjo, Walser, Welsh, Western Frisian, Zulu.

37

Punctuation and Marks

34

Symbols

34

Diacritics

650

Kerning pairs

DA RALF & FLORIAN

GLYPHS

A Á Â Ã Ä Å Æ Ç È É Ê Ë
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